

2016. Media Kit

BRAVE NEW COIN.

Digital Currency Insights

About

Brave New Coin is renowned for our Market Insights. We hold the largest collection of Market Data in the Digital Currency space, which we publish in the form of in-depth Price Indices, Charts, API's and Reports.

We also publish unique in-depth news covering: Technology, Regulation and Investments.

BNC has a wide mix of readers that include: Thought-Leaders, Financial Advisors, Entrepreneurs, Developers, Investors and Traders.

Quality Data

Brave New Coin's superior Market-Data Engine collects data 24/7 from every trading platform globally. Every Exchange, every major Digital Currency. We process this data into End-of-Day data, true tick-data, Indices for Price-Discovery and Settlement.

"We use BraveNewCoin's Bitcoin Liquid Index in our charts for maximum accuracy."

Petar Zivkovski
Director of Operations
Whaleclub

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Independent News

BNC News strives to offer quality, industry-specific news.

Our comprehensive Editorial Guidelines are available upon request. Our content investigates current markets, future trends, and reviews of Projects and Technology, within the digital currency industry.

Native Advertising

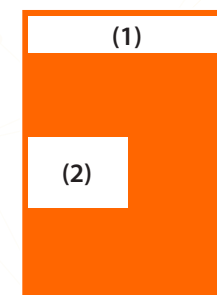
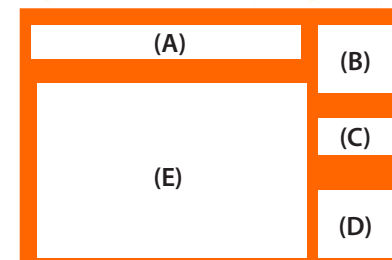
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BNC Product List

Product	Duration	Channel	Specs	Price
Top Banner (A)	Month	Web	728 x 90 px	\$15 CPM
Top Island (B)	Month	Web	300 x 250 px	\$15 CPM
Middle Island (C)	Month	Web	300 x 100 px	\$15 CPM
Standard Island (D)	Month	Web	300 x 250 px	\$15 CPM
Sponsored Article (E)	N/A	News	500-700 words	\$550

Newsletter Ads	Week	Channel	Specs	Price
Wednesday (1)	2 Editions	Newsletter	560 x 90 px	\$350
Friday (1)	2 Editions	Newsletter	560 x 90 px	\$250
Friday (2)	2 Editions	Newsletter	260 x 143 px	\$200

Bundle Packs	Duration	Ad Type	Location	Price
Tier 1 *	Month	Top Island (B) Standard Island (D)	All 3 Column Pages "	\$500
Tier 2 *	Month	Top Island (B) Middle Island (C) Top Banner (1)	News Article Pages All 3 Column Pages Newsletter	\$750
Tier 3 *	Month	Top Banner (A) Top Island (B) Top Banner (1)	Resource Pages All Pages Newsletter	\$1000
	4x			



Check out our
Terms and Conditions
[here](#)



* All bundles come with a social media blast



Audience

- Fintech Entrepreneurs
- Advisers
- Fund Managers
- Developers
- Forex/Bitcoin Traders

Newsletter Subscribers

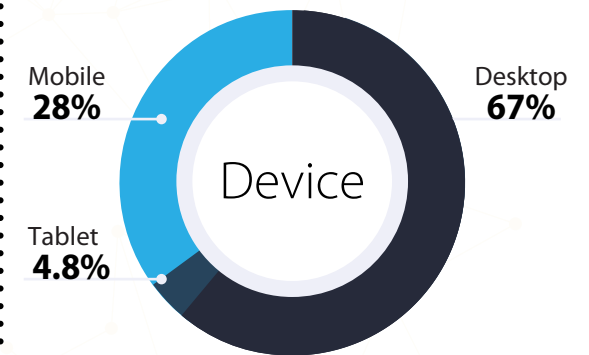
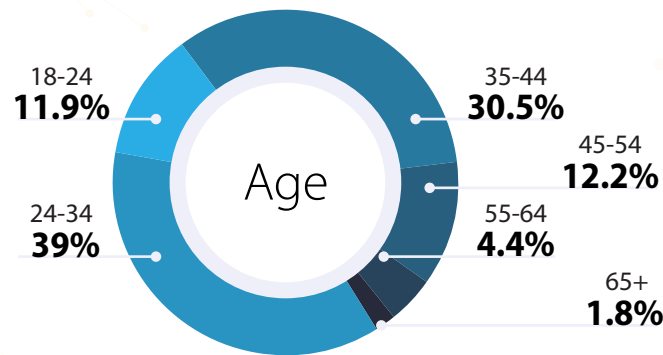
6500+



Monthly Page Views



New vs Returning Visitor



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Contact

We are global and so are our operating hours.
You can contact us at anytime.

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